

NEHRU MEMORIAL COLLEGE

(AUTONOMOUS)

NATIONALLY ACCREDITED WITH "A" GRADE BY NAAC

PUTHANAMPATTI, TRICHY- 621007



DEPARTMENT OF ECONOMICS

UG

COURSE OUTCOMES (COs)

Name of the Course	COURSE OUTCOMES
<p style="text-align: center;">HISTORY OF ECONOMIC THOUGHT CORE COURSE -I</p>	<p>CO1: Evaluate different streams of economic thinking as well as some personalities who had an impact in history of economic thought.</p> <p>CO2: Interpret and synthesize the contributions made by the various economists in the history of economic thought.</p> <p>CO3: Explain the contributions of Nobel Laureates and Welfare economists.</p>
<p style="text-align: center;">MICRO ECONOMICS -I CORE COURSE -II</p>	<p>CO1: Distinguish Micro and Macro Economics.</p> <p>CO2: Explain the Law of Diminishing Marginal Utility and Law of Equi-Marginal Utility.</p> <p>CO3: Describe price, income and substitution effects.</p> <p>CO4: Differentiate the Law of Variable proportions and Returns to scale.</p> <p>CO5: Analyze the different types of costs.</p>
<p style="text-align: center;">ECONOMIC STATISTICS ALLIED COURSE -I</p>	<p>CO1: Discuss and explain what statistics is and how it is used in various fields.</p> <p>CO2: Recognize some common types of sampling design such as simple random sampling, stratified random sampling and quota sampling.</p> <p>CO3: Represent the statistical data with suitable diagrams and graphs.</p> <p>CO4: Calculate the various Measures of Central Tendency, Dispersion and Skewness.</p>

<p align="center">MICRO ECONOMICS – II CORE COURSE –III</p>	<p>CO1: Define the concepts like perfect competition, monopoly, monopolistic competition and price discrimination.</p> <p>CO2: Compare the price determination under different market conditions.</p> <p>CO3: Explain the various theories related to rent, wages, interest and profit.</p>
<p align="center">STATISTICAL METHODS ALLIED COURSE -II</p>	<p>CO1: Recall the key properties of the Binomial, Poisson and Normal Distributions.</p> <p>CO2: Compute and interpret the results of Regression and Correlation analysis.</p> <p>CO3: Explain the various methods of Association of attributes.</p> <p>CO4: Perform the Chi-square test.</p>
<p align="center">STATISTICS: PERTAINING TO INDIANCONTEXT ALLIED COURSE-III</p>	<p>CO1: Explain the origin and growth of statistics in India.</p> <p>CO2: Identify the sources and uses of agricultural, industrial, vital and other basic statistics in India.</p> <p>CO3: Analyse the Agricultural Statistics, Industrial Statistics, Labour Statistics and Financial Statistics.</p> <p>CO4: List out Government and Private Statistical Sources.</p>
<p align="center">HUMAN RESOURCE MANAGEMENT SKII BASED COURSE –I</p>	<p>CO1: Apply their knowledge to utilize the Human Resources effectively for the growth of Indian Economic Development.</p> <p>CO2: Distinguish the Personnel management and Human Resource Management.</p>

	<p>CO3: Identify the importance of Human resource planning.</p> <p>CO4: Explain the Career Planning, Executive Development and Interpersonal processes.</p>
<p>INDIAN ECONOMIC DEVELOPMENT CORE COURSE -IV</p>	<p>CO1: Distinguish Growth and Development.</p> <p>CO2: Identify the factors inhibiting economic development.</p> <p>CO3: Explain the causes and measures of poverty and unemployment.</p> <p>CO4: Analyse the causes for low agricultural productivity in agriculture.</p> <p>CO5: Describe the development of some large scale industries in India and New Economic Policy.</p>
<p>MACRO ECONOMICS-I CORE COURSE -V</p>	<p>CO1: Identify the macro economic issues in the economy.</p> <p>CO2: Apply their knowledge and skills to work as consultant to prepare micro model and to calculate macro economic variables such as circular flow of income in a society and National Income.</p> <p>CO3: Explain the types of employment and measurement of full employment level.</p> <p>CO4: Describe and evaluate the Classical and Keynesian theory of Employment.</p> <p>CO5: Explain the various theories of consumption function.</p>

<p align="center">MARKETING ALLIED COURSE-IV</p>	<p>CO1: Explain the functions of marketing.</p> <p>CO2: Define the marketing information system and marketing research.</p> <p>CO3: Distinguish marketing management and sales management.</p> <p>CO4: Apply their knowledge in determining the types of brand and pricing.</p> <p>CO5: Describe the channels of distribution.</p>
<p align="center">HUMAN RESOURCE DEVELOPMENT SKIL BASED COURSE -II</p>	<p>CO1: Define the concepts Human resource development, Training and Manpower planning.</p> <p>CO2: Identify the barriers Human Resource Development Programmes.</p> <p>CO3: Apply their knowledge in Manpower Planning and Human Resource Development.</p> <p>CO4: Explain Human Resource Dimensions of New Economic Policy.</p> <p>CO5: Describe Human Resource Development in India.</p>
<p align="center">GENDER STUDIES (Self Study Course)</p>	<p>CO1: Apply their knowledge to identify each other's strengths and weakness.</p> <p>CO2: Promote attitudinal change towards a gender balanced ambience and women empowerment.</p> <p>CO3: Determine the areas of Gender Discrimination.</p> <p>CO4: Differentiate women development and gender development.</p> <p>CO5: Identify the safe guarding mechanism for women in India</p>

<p style="text-align: center;">MACRO ECONOMICS- II CORE COURSE -VI</p>	<p>CO1: Identify the relationship between Marginal Efficiency of Capital and Marginal Efficiency of Investment.</p> <p>CO2: Explain Supply of Money, the Multiplier and Accelerator interaction and the velocity of circulation of money.</p> <p>CO3: Describe Demand for Money and the General Equilibrium Analysis.</p> <p>CO4: Evaluate Modern Theory of Wages and Employment.</p>
<p style="text-align: center;">MONETARY ECONOMICS CORE COURSE -VII</p>	<p>CO1: Define the concepts of money, inflation, deflation and trade cycle.</p> <p>CO2: List out the causes and effects of inflation and deflation.</p> <p>CO3: Describe the theories of trade cycle.</p> <p>CO4: Identify the Instruments of Monetary and Fiscal Policies.</p> <p>CO5: Explain the various functions of Commercial banks and Reserve Bank of India</p>
<p style="text-align: center;">INTERNATIONAL BUSINESS ENVIRONMENT ALLIED COURSE -V</p>	<p>CO1: Distinguish the Domestic business and International business.</p> <p>CO2: Explain the socio cultural environment and Technological, Economical, Political, Cross cultural solutions for International business.</p> <p>CO3: Describe the multinational corporations.</p> <p>CO4: Identify the Foreign Trade Procedures.</p> <p>CO5: Analyze the future of international business.</p>

<p align="center">PRINCIPLES OF MANAGEMENT ALLIED COURSE – VI</p>	<p>CO1: Explain the nature and scope of management process.</p> <p>CO2: Describe the methods of Planning.</p> <p>CO3: Analyze the consequences of poor organization.</p> <p>CO4: Identify the principles of Delegation and Coordination.</p> <p>CO5: Solve the problems in decision making.</p>
<p align="center">ECONOMICS OF INFRASTRUCTURE NON MAJOR ELECTIVE -I</p>	<p>CO1: Analyze the main categories of Infrastructure including physical, economic and social with special reference to the Indian situation.</p> <p>CO2: Explain the importance, modes of transport and communication system in India.</p> <p>CO3: Describe the role of energy resources and banks in Indian economic development.</p> <p>CO4: Identify the issues in health services and higher education.</p> <p>CO5: Evaluate the special initiatives and programmes in rural and urban infrastructure.</p>
<p align="center">FISCAL ECONOMICS CORE COURSE-VIII</p>	<p>CO1 : Explain the scope of public finance and public expenditure.</p> <p>CO2 : Analyse the effects, shifting and incidence of Taxation.</p> <p>CO3 : Discuss the impact of GST on Indian Economy.</p> <p>CO4 : Identify and analyse the causes, effects and burden of public dept.</p>

<p>CAPITAL MARKET IN INDIA CORE COURSE -IX</p>	<p>CO1: Differentiate the money market and capital market.</p> <p>CO2: Identify the sources of finance and types of shares and debentures.</p> <p>CO3: Explain the Different Schemes of Mutual Fund and Unit Trust of India.</p> <p>CO4: Apply their knowledge in e- banking services.</p>
<p>TAMILNADU ECONOMY CORE COURSE -X</p>	<p>CO1: Recall the basic features of Tamil Nadu Economy.</p> <p>CO2: Analyse the industrial development in Tamil Nadu.</p> <p>CO3: Identify the State aid to Industrial Development.</p> <p>CO4: Explain the Infrastructural Development in Tamil Nadu.</p> <p>CO5: List out the sources of revenue of the State.</p>
<p>TOURISM MANAGEMENT CORE COURSE -XI</p>	<p>CO1: Describe the scope of tourism and classification of tourism.</p> <p>CO2: Identify the Tourism Accommodation.</p> <p>CO3: Recall the role of a tourist guide.</p> <p>CO4: Analyse Tourism organizations in India.</p> <p>CO5: Apply their knowledge in tourism marketing.</p>

PRINCIPLES OF ACCOUNTANCY ELECTIVE COURSE-I	CO1: Explain the branches of accounting. CO2: Distinguish the journal and ledger. CO3: Identify the kinds of subsidiary books. CO4: Compute final accounts CO5: Describe the methods of depreciation accounting.
ANALYSIS OF INDIAN ECONOMY NON MAJOR ELECTIVE COURSE -II	CO1: Identify the basic characteristics of Indian economy. CO2: Demonstrate the technological change in Agriculture. CO3: Explain the causes of industrial sickness. CO4: Analyse the trends in foreign trade in India. CO5: Describe the New economic reforms in India.
INTERNATIONAL ECONOMICS CORE COURSE -XII	CO1: Distinguish the Internal and International Trade. CO2: List out the types of tariff. CO3: Identify the causes for disequilibrium in Balance of Payments. CO4: Explain Purchasing Power Parity Theory. CO5: Describe functions of International institutions

**AGRICULTURAL
ECONOMICS
CORE COURSE –
XIII**

- CO1: Recall the factors affecting cropping pattern in India.
- CO2: Analyse causes of rural indebtedness and the conditions of Agricultural Labourers in India.
- CO3: Identify the sources of agricultural finance.
- CO4: Discuss the causes for Food problem.
- CO5: Evaluate the agricultural policy in India.

**RURAL
INDUSTRIALISTIO
N IN INDIA
CORE COURSE –
XIV**

- CO1: List out features of rural economy in India.
- CO2: Identify the types of rural industries.
- CO3: Recall the various sources of finance to rural industries.
- CO4: List out the problems of rural industries.
- CO5: Evaluate the Government measures for the promotion of Rural Industries.

**COMPUTER
APPLICATION IN
ECONOMICS
CORE COURSE –XV**

- CO1: Explain the basic concepts like computer, hardware, software and internet.
- CO2: Create a word document
- CO3: Recall the procedure to apply the statistical tools with Statistical Packages for Social Science (SPSS) to analyse the results in various fields.
- CO4: Create power point presentation.
- CO5: Apply their knowledge to use Statistical Packages for Social Science (SPSS) for statistical analysis.

**ENTREPRENEURIAL DEVELOPMENT
ELECTIVE COURSE
- II**

- CO1: List out the factors affecting entrepreneurial growth.
- CO2: Explain the institutions conducting Entrepreneurship Development Programmes.
- CO3: Identify the project and apply the techniques of financial analysis.
- CO4: Describe the functions and growth of women entrepreneur.
- CO5: Recognize the entrepreneurial skills to start a business.

**PERSONNEL
MANAGEMENT
ELECTIVE COURSE
-III**

- CO1: Define the concepts of personnel management, recruitment, promotion, transfers, Job evaluation and labour turnover.
- CO2: Identify the sources of recruitment.
- CO3: List out the methods of job evaluation and training.
- CO4: Compare the advantages of various incentive plans.
- CO5: Identify measures of industrial health and safety.